BBA HONOURS 2nd SEMESTER DISCIPLINE SPECIFIC COURSE – I (CORE-3)

BBA220C1: HUMAN RESOURCE MANAGEMENT

CREDITS: THEORY: 04; TUTORIAL: 02 MAX. MARKS: THEORY: 60; TUTORIAL: 30 MIN. MARKS: THEORY: 60; TUTORIAL: 30

COURSE OBJECTIVE: The objective of this course is to help the students to develop an understanding of the concept & techniques of essential functions of human resource management. The course will use and focus on Indian experiences, approaches and cases

A. COURSE CONTENTS (THEORY) (4 CREDITS) (60 marks)

UNIT I

Human Resource Management: Concept, Functions, roles, skills & competencies, HRD-definition, goals and challenges. The changing environment of HRM – globalization, cultural environment, technological advances, workforce diversity, corporate downsizing, changing skill requirement, HRM support for improvement programs Work life balance, HR role in strategy formulation & gaining competitive advantage. HRM issues in Indian Organisations

UNIT II

Human Resource Planning: Process, Forecasting demand & supply, Skill inventories Human Resource Information System (HRIS) succession planning, Job analysis – Uses, methods, Job description & Job specifications. Recruitment, Selection & Orientation: internal & external sources, e- recruitment, selection process, orientation process.

UNIT III

Training: Concept, Needs, Systematic approach to training, Methods of training. Management development: Concept & Methods. Performance management system: concept, uses of performance appraisal, performance management methods, factors that distort appraisal, appraisal interview. Career planning: career life stages. Compensation: Steps of determining compensation, job evaluation, components of pay structure, factors influencing compensation levels, wage differentials & incentives, profit sharing, gain sharing, employees' stock option plans. Brief introduction of social security, health, retirement & other benefits.

UNIT IV

Industrial Relations: Introduction to Industrial Relations, Trade unions role, types, functions, problems, industrial dispute- concept, causes & machinery for settlement of disputes- grievance, concepts, causes & grievance redressal machinery, discipline-concept, aspect of discipline & disciplinary procedure, Collective bargaining-concept, types, process, problems, essentials of effective collective bargaining.

B. COURSE CONTENTS - TUTORIAL (2 CREDITS) (30 marks)

- Case Study: At least one case situation to be discussed from each unit.
- Seminar/Presentation/Practical/Project Work/ Assignment based on case component/Theory component (Hard Copies to be submitted as well).

SUGGESTED READINGS:

- 1. De Cenzo, D.A. & Robbins: Fundamentals of Human Resource Management, New York: John Wiley & Sons.
- 2. Dessler, G: Human Resource Management, Pearson.
- 3. Monappa & Saiyaddin: Personnel Management, Tata McGraw Hill.
- 4. Rao, V.S.P.: Human Resource Management- Text and Cases, Excel Books.
- 5. R. Wayne Mondy & Rober M. Noe: Human Resource Management, Pearson.