

**BACHELOR IN MULTI MEDIA AND MASS COMMUNICATION (HONOURS)**  
**5<sup>th</sup> SEMESTER**  
**DISCIPLINE SPECIFIC ELECTIVE-2A (DSE-2A)**  
**(OPTION-I)**

**MCH520D2A: STILL PHOTOGRAPHY**

**CREDITS: THEORY: 4; PRACTICAL: 2**  
**MAXIMUM MARKS: THEORY: 60; PRACTICAL: 30**  
**MINIMUM MARKS: THEORY: 24; PRACTICAL: 12**

**Objectives/Expected Learning Objectives:**

- *Introduction to fundamentals of photography, shooting techniques and usage of the equipment.*

**THEORY (4 CREDITS: 60 HOURS)**

**Unit I Photography (15 HOURS)**

- Invention and Implications
- Photography, the photograph and culture
- The Black and White, Color and its Impact
- Image and Text- The Captioned Photo

**Unit II Photographic equipment, controls & tools (15 HOURS)**

- Camera: point & shoot, SLRs, DSLRs, SLDs, SLT, Mirrorless, Digital
- Camera Settings, Menus, Exposure, Shooting modes and their significance
- Photographic Optics: Lenses their use, types & specifications
- Aperture - role & significance in image making
- Kinds of Shutters - significance & application
- ISO settings and their significance
- White Factor
- Depth of field as an image making tool

**Unit III Understanding Light and its Uses (15 HOURS)**

- Light: Visible spectrum, Colour temperature, units & significance in photography
- Quality of light: hard light soft light
- Lighting equipment: On camera flash, its use and limitation, studio flash, and accessories
- Lighting ratio
- Types of lights: indoor, outdoor & mixed
- Three point lighting

**Unit IV Production (15 HOURS)**

- Photography/ Photoshop
- Cropping, Morphing, Picasa/faststone
- Pixel & Megapixels
- Working with image & text

**PRACTICALS (2 CREDITS: 60 HOURS)      MAXIMUM MARKS: 30 MINIMUM MARKS 12**

**Practicals: Based on Theory Course**

**SUGGESTED READINGS:**

- ✓ Butler, Yvonne V. The Advanced Digital Photographer's Handbook, Focal Press.
- ✓ Berger, J. Ways of Seeing, Harmondsworth, Penguin, 1972.
- ✓ Langford, Michael. Fox, Anna., Smith, Richard Sawdon. Langford's Basic Photography: The Guide for Serious Photographers, July 23, 2010, Revised 9th Edition.
- ✓ Edwards, Steve. Photography: A Very Short Introduction, Oxford.
- ✓ Sontag, Susan. On Photography, London: Penguin, 2008.

**BACHELOR IN MULTI MEDIA AND MASS COMMUNICATION (HONOURS)**  
**5<sup>th</sup> SEMESTER**  
**DISCIPLINE SPECIFIC ELECTIVE-2B (DSE-2B)**  
**(OPTION-II)**

**MCH520D2B: MEDIA APPRECIATION**

**CREDITS: THEORY: 4; PRACTICAL: 2**  
**MAXIMUM MARKS: THEORY: 60; PRACTICAL: 30**  
**MINIMUM MARKS: THEORY: 24; PRACTICAL: 12**

***Objectives/Expected Learning Objectives:***

- *The students are enabled to critically evaluate a written or spoken word.*

**THEORY (4 CREDITS: 60 HOURS)**

**Unit I (15 HOURS)**

- Intro to media appreciation
- Appreciation: Subjective and Objective
- Principles of Evaluation

**Unit II (15 HOURS)**

- TV appreciation, Appreciation of national award winning TV programmes (2 selected by teacher concerned)
- Reviewing documentaries, appreciation of award winning documentaries (2 selected by teacher concerned)

**Unit III (15 HOURS)**

- Reviewing feature films
- Art of film appreciation—different approaches
- Appreciation of award winning feature films (2 selected by teacher concerned)
- Film critics of India (3 to be chosen by the teacher)

**Unit IV (15 HOURS)**

- Film critics, Reviewing books—fiction, non-fiction
- Appreciation of award winning books (2 selected by the teacher concerned)

**PRACTICALS (2 CREDITS: 60 HOURS)      MAXIMUM MARKS: 30 MINIMUM MARKS 12**

**Practicals: Based on Theory Course**