

COURSE STRUCTURE OF BACHELOR OF BUSINESS ADMINISTRATION [BBA HONOURS] FOR 2021 UNDER CHOICE BASED CREDIT SYSTEM

SEM	COURSE CODE	COURSES	CREDITS			TOTAL	
			THEORY	PRACTICALS	TUTORIALS		
I	BBA120C1	Principles of Management	4	0	2	6	
	BBA120C2	Business Statistics	4	0	2	6	
	AECC-I	Environmental science (EVS)	4	0	0	4	
	*Generic elective: To be chosen from any one of the disciplines of	<i>TOURISM/ECONOMICS /STATISTICS/ PSYCHOLOGY/ SOCIOLOGY//COMPUTER APPLICATIONS: PROGRAMMING IN C / C++(BCA120C1)</i>	4	2/0	0/2	6	
II	BBA220C1	Human Resource Management	4	0	2	6	
	BBA220C2	Business Accounting	4	0	2	6	
	AECC-II	English Communicative Skills (ECS)	4	0	0	4	
	*Generic elective: To be chosen from the discipline of	<i>TOURISM/ECONOMICS /STATISTICS/ PSYCHOLOGY/ SOCIOLOGY//COMPUTER APPLICATIONS: COMPUTING MATHEMATICS(BCA121C2)</i>	4	2/0	0/2	6	
III	BBA320C1	Principles of Marketing	4	0	2	6	
	BBA320C2	Quantitative Techniques	4	0	2	6	
	BBA320C3	Management Accounting	4	0	2	6	
	SEC-1	Skill Enhancement Course (SEC)	2	0	2	4	
	*Generic elective: To be chosen from the discipline of	<i>TOURISM/ECONOMICS /STATISTICS/ PSYCHOLOGY/ SOCIOLOGY//COMPUTER APPLICATIONS: COMPUTER NETWORKS (BCA320C3)</i>	4	2/0	0/2	6	
IV	BBA420C1	Financial Management	4	0	2	6	
	BBA420C2	Business Economics	4	0	2	6	
	BBA420C3	Business Taxation	4	0	2	6	
	SEC-2	Disaster Management (SEC)	2	0	2	4	
	*Generic elective: To be chosen from the discipline of	<i>TOURISM/ECONOMICS /STATISTICS/ PSYCHOLOGY/ SOCIOLOGY//COMPUTER APPLICATIONS: DATABASE MANAGEMENT SYSTEM (BCA420C3)</i>	4	2/0	0/2	6	
V	BBA520C1	Production Management	4	0	2	6	
	BBA520C2	Entrepreneurship Development	4	0	2	6	
	BBA520D1A OR BBA520D1B OR BBA520D1C	Finance: Indian Financial System Finance: Project Appraisal & Financial Analysis Finance: Investment Analysis & Management	4	0	2	6	
	BBA520D2A OR BBA520D2B OR BBA520D2C	Marketing: Retail Management Marketing: Sales Management Marketing: Services Marketing	4	0	2	6	
	BBA620C1	Strategic Management	4	0	2	6	
	BBA620C2	Business Laws	4	0	2	6	
VI	BBA620D3A OR BBA620D3B OR BBA620D3C	HRD: Organizational Behaviour HRD: Training & Development HRD: Industrial Relations	4	0	2	6	
	BBA620D4A OR BBA620D4B OR BBA620D4C	Production & Operations Management: Materials Management Production & Operations Management: Supply Chain and Logistics Management Production & Operations Management: Production Planning & Control	4	0	2	6	
	TOTAL CREDITS						148

*NOTE: The subject selected in Generic Elective course in semester I, II, III and IV shall be chosen from the same discipline.

Six credit Courses under Generic Electives category to be offered for other than BBA students;

First semester: Principles of Management (BBA120C1).

Second Semester: Human Resource Management (BBA220C1).

Third Semester: Principles of Marketing (BBA320C1).

Fourth Semester: Financial Management (BBA420C1).